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Cover Trail

How the cover gets made



Selling the Fourth of July, two ideas:

- 1 A David Hockney pastiche, or
- 2 A more straightforward illustration



- 3 Cover change: BP in the Gulf



- 4 "Can we try this as a coverline? 'BP is getting rolled in the Gulf'."



- 5 "Let's lose the BP logo. Doesn't need anything apart from the words"

