



Puck Luck
Winnipeg gets its hockey team back p77

Opening Remarks

8

There's a solution to the Greek debt crisis. And it's worked before—in Latin America

Bloomberg View The Supreme Court got it right with Wal-Mart; Flawed deficit math p10

Global Economics

13

Bernanke in a box?

With Fed officials all but ruling out a QE3, the bank is left with few options to counter slowing growth

Labor unrest in Vietnam	p15
Well-armored in Caracas	p15
Son's plan for a solar Japan	p16
Euro: Cold feet in the East	p17
Tom Keene's EconoChat	p17
Seven days ahead	p18

Companies & Industries

21

Ford's Asian Invasion

CEO Alan Mulally is playing catch-up in the world's fastest-growing region—Asia

Making money keeping AC-deprived Japan cool	p22
Rivals' pain is Bayer's gain	p23
Who loses in an NFL strike?	p24
Big growth in big-and-tall	p26
Briefs	p28

Politics & Policy

31

Made in America?

Jon Huntsman's family business has created lots of jobs. Unfortunately, most are outside the U.S.

Insurers and doctors join forces to cut costs	p33
The Supreme Court's Wal-Mart ruling is just the latest in a series of shots at trial lawyers	p34
Win a dinner with Obama	p35

Alan Mulally
His Asian plans have lots of U.S. skeptics p21



Performance Artists The Ridingers at home in Miami p68

Features

52

Myspace's Spectacular Downfall

How the social network went from one of the most popular websites on earth—which promised to redefine pop culture—to an afterthought p52

Campbell's Recipe for a CEO

Built on making nice, predictable meals, the company wants the same qualities in its leaders. But will those work for incoming chief Denise Morrison? p60

You, Too, Can Live the Dream

JR and Loren Ridinger made a mint, won celebrity friends, and built a multilevel marketing empire by selling their most valuable asset: Themselves p68

Etc.

77

Fire Up the Zamboni, Winnipeg Is Back

NHL hockey is returning to the Manitoba capital, a sign that the Peg's renaissance is finally complete

Navigator Swaggering outsider? Erstwhile CEO? Former governor known for being an unknown? A thoroughly unscientific guide to picking your GOP contender	p80
Networking Summit Series: A Sun Valley Conference for the Zynga generation	p82
Multiple Choice How psyched are you for soccer's 2011 Women's World Cup?	p84
The Stack Christopher Buckley reviews Henry Kissinger's <i>On China</i> , where the mandarin emeritus sees the country's future in its ancient past	p86
Hard Choices Gustavo Cisneros discusses staking his reputation, and \$500 million, on a volatile partnership to buy Univision	p88

Technology

37

Gaming outside the box

A new generation of graphics-rich online video games may hasten the end of the console

Some ex-Skypers see red	p38
New Hollywood pitch: FarmVille meets Cheech & Chong	p39
HP's TouchPad game plan	p40
Software built for mining robots roots out money launderers	p41

Markets & Finance

43

Chase branches out

The bank is making a bet that 2,000 new locations will give it an edge as competitors retrench

Chinese buy homes abroad	p44
New rivals for buyout firms	p46
Income for life, at a price	p47
Bid & Ask: The week's deals	p48
Charlie Rose talks to Alan Greenspan	p50