Bloomberg Businessweek

September 9 - September 15, 2013

Opening Remarks Divorce rates are rising in emerging countries—and women are advancing	8
Bloomberg View The U.S. case against Assad's use of poison gas is a plea for humanity	10
Global Economics	
Outsourcing comes to the construction industry	13
Well-paid copper miners are fueling Chile's growth—but the boom may not last	14
Civil war in Syria and the coup in Egypt slow Turkish exports	15
As labor costs rise, Chinese factory owners look for ways to boost energy efficiency	16
Correlations: Resource-gobbling countries	17
Companies/Industries	
The NFL settlement is a victory for class actions	19
A reawakened Danone eats Chobani's lunch	20
Cruising on autopilot in a \$105,800 Mercedes sedan	2
Brothels feel the squeeze from online competition and high fuel prices for truckers	22
Briefs: A new image for Kodak	23
Politics/Policy	
Wanted at the Fed: Reputation management	25
A tax collector who can't be cowed	26
Republicans may have one reason to be happy about Obamacare	28
11 Bills: Congress may put a tighter leash on government snoops	29
Technology	
Nokia's Stephen Elop and his strange journey to becoming the Microsoft CEO front-runner	3
The mysterious hack of a startup that's taking on real estate biggies	32
An iPhone upgrade? Smartphone owners turn to repair shops instead	33
Innovation: Building bridges just got faster and cheaper	34
Markets/Finance	
Black homeowners, hurt by shady lenders and foreclosures, miss out on the housing recovery	36
Without Verizon Wireless, Vodafone may find AT&T is calling	38
Eight years after Katrina, New Orleans is hopping with commercial real estate deals	3
Chinese investors and startups jump on the Bitcoin bandwagon	3
Bid & Ask: Jarden buys Yankee Candle for \$1.75 billion	4
Features	
Building the Biggest Boat The most gigantic risk Maersk has ever taken ships out	4
Cable Threat More Colbert than Cooper, Univision's English news channel will target millennials	5
Tinder's Spark The pathologically addictive flirting app leads to 2 million matches a day	51
Etc.	
The Chicago Cubs' rooftop fans cry foul over plans to renovate Wrigley Field	6
Fashion: Chunky necklaces give pearls a youthful look	6
Rant: Need a job? You sure don't need a personal website to get one	6
After hours: A dry-aged steak, 10-year-old Scotch, and cashmere loungewear can do wonders for stress	6
The Critic: The Firm analyzes McKinsey and finds its record mixed	7
What I Wear to Work: Crazy socks, Robert Graham shirts, and kickin' jeans deliver for California Pizza's CEO	7
How Did I Get Here? Comic Bill Maher on why having his show canceled was "a complete blessing"	7



How the cover gets made

• "Good headline."



 "Has anyone mentioned how great this headline is?"



The ship bigger is good, but I miss the incredible headline."



• "Looks like the ship is sinking." "Just focus on the headline." "OK."



6 "I love this headline."



*Any way we can make the really successful headline bigger?"



@ "Good headline."

