Bloomberg Businessweek

July 15-July 21, 2013

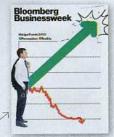
Opening Remarks Hedge funds' glory days may be gone for good	8
Bloomberg View How to reform the surveillance court • Shale gas can save China from itself	12
Global Economics	
The economy that toppled Egypt's president	14
	16
Breaking the Chinese of a bad habit: Frugality The Snowden drama hasn't helped WikiLeaks with its funding woes	16
Putin Place: Where Russia's leader houses the elite	17
Correlations: Abenomics is leaving Japanese salarymen behind	18
Companies/Industries	
Asiana Flight 214 isn't a disaster. It's progress	21
Apparel makers respond with plus sizes galore as Indians get larger	22
Puttin' on the spritz: Campari counts on Aperol to be an elixir of growth	23
Nissan revives Datsun for price-conscious markets	24
Briefs: William Lynch's exit throws Barnes & Noble into further disarray	25
Politics/Policy	
	00
Rick Perry leaves a giant hole in Texas's recruiting pitch	26
The architects of the anti-abortion movement	27
Troubling failures on background checks	28
Hidden Hand: Mike Franc, the House majority whip's whip	29
Technology	
DIY.org brings scouting to the 21st century. Hardware hacker badge, anyone?	30
Using fiber optics to take the guesswork out of fracking	31
An online startup crowdsources your grocery shopping	32
World of Warcraft loses territory in China	33
Innovation: Moto Knee prostheses keep extreme athletes in the game	34
Markets/Finance	
Goldman Sachs's "Fabulous" nightmare returns	36
	37
Bill Gross falls into a TIPS trap In Japan, day traders account for almost half the stock trading volume	38
Bigger than Basel: U.S. regulators are seeking tougher banking standards than their international counterparts	39
Bid/Ask: LVMH shoots for an even more exclusive market	40
DID/ASK: LYMIN SHOOTS for all every more exclusive market	
Features	
Sun Tzu at Sears Eddie Lampert's cutthroat management strategy	42
Room With No View Internet cafes in Japan have become hotels for the underemployed	48
The Bomb Detector That Wasn't A \$38 million scandal that may have cost Iraqi lives	54
Etc.	
	63
How Nerdist's Peter Levin built a multimedia kingdom from fandom	66
What I Wear to Work: Jacqueline Corbelli sets the look at BrightLine in New York	67
How to work while on vacation: Warn your spouse and bring a long extension cord	6
Rant: In praise of in-box clutter	68
Fashion: Tennis brights, not whites	70
Hollywood: Will The Heat melt resistance to making movies for women? The Criticals & Hillingking recentiating with Someli pirates from a corner office in Denmark	7
The Critic: In A Hijacking, negotiating with Somali pirates from a corner office in Denmark How Did I Get Here? Iron Chef Marc Forgione says, "You don't know you're ready for something until you do it"	72



How the cover gets made



"Maybe we should make more and less of the arrow."



6 "He's far too happy."



o "Why has he not got any pants on? Let me rephrase that. lunderstand why he hasn't got pants on. But put some on him."





@"Think the arrows need to be more curvy."